



The Lawn Tennis Association of Thailand

Project Plan

High Performance Player's Pathway "AIM 2020"

Objectives; Strategy; Execution

OBJECTIVES – “AIM 2020”



- HIGH PERFORMANCE PLAYER DEVELOPMENT
 - TO GET MORE PLAYERS IN THE TOP 50 RANKINGS OF ITF JUNIORS & IN ATP / WTA CIRCUITS
- DEVELOPMENT OF REGIONAL TENNIS TRAINING CENTERS
 - TO HAVE A BIG POOL OF TALENTED PLAYERS FROM ACROSS THAILAND
- CENTRALLY LOCATED HIGH PERFORMANCE TRAINING CENTER
 - LTAT STADIUM IN NONTHABURI TO BECOME HUB OF TENNIS GROWTH IN THE COUNTRY
- GROWTH OF HIGH QUALITY COACHES IN THE COUNTRY
 - BETTER COACHES, BETTER PLAYERS, BETTER PROGRESS
- BOOST TO GRASS ROOTS PLAYER DEVELOPMENT PROGRAMS
 - TO ENHANCE PARTICIPATION AND GET TENNIS TO SCHOOLS AND GRASSROOTS LEVELS

STRATEGY – “AIM 2020”

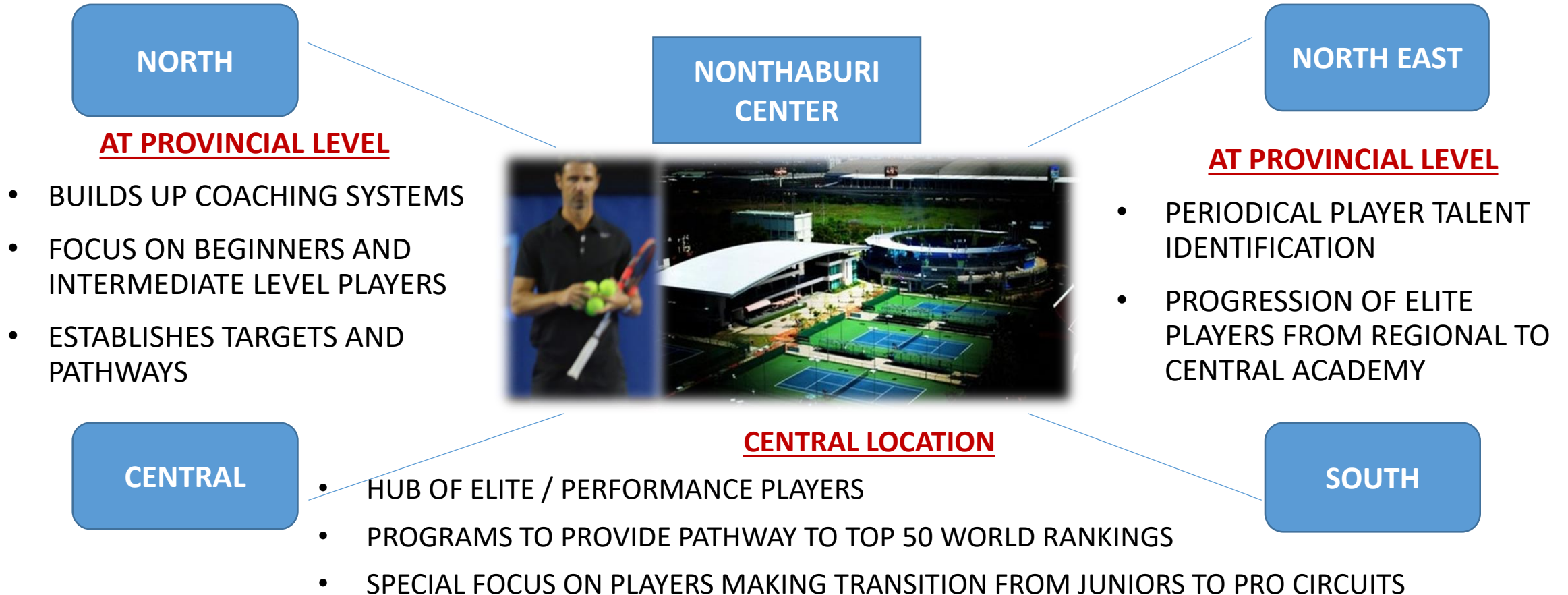


- CREATE A POOL OF QUALITY PLAYERS ACROSS ALL AGE CATEGORIES
 - BETTER COACHING / COMPETITION STRUCTURE / QUALITY TRAINING CENTERS
- DEVELOPMENT OF FOUR (4) LTAT REGIONAL TRAINING ACADEMIES
 - TAKING HIGH PERFORMANCE PROGRAMS TO THE PROVINCES; GREATER REACH
- ELITE CENTER FOR BEST THAI PLAYERS @ LTAT STADIUM NONTHABURI
 - WORK TOWARDS TURNING THE LTAT ACADEMY INTO THE HUB OF ELITE TENNIS COACHING IN THE COUNTRY
- COACHES EDUCATION TO SPREAD ALL ACROSS THAILAND (LTAT ‘LEVEL 1’)
 - TO PROVIDE REGULAR COACHES EDUCATION PROGRAMS AND COACHES CONFERENCE
- SCHOOLS TENNIS INITIATIVE – TAKING TENNIS TO THE GRASS ROOT LEVEL
 - WITH EDUCATED COACHES, SCHOOLS PROGRAM TO ENHANCE PARTICIPATION

EXECUTION – “AIM 2020”



- SERVICES OF AN ELITE EXPERT, TO BUILD SYSTEMS



EXECUTION – “AIM 2020”



- ELITE EXPERTS RESPONSIBILITIES

- IN CONSULTATIONS WITH THE LTAT, KICK START HIGH PERFORMANCE PROGRAMS AT 4 LTAT ZONAL TRAINING CENTERS; ‘VISIT PERIODICALLY’
- WORK WITH BEST THAI PLAYERS @ LTAT STADIUM NONTHABURI TO RUN THE ELITE STARS PROGRAM & RECOMMEND APPROPRIATE SUPPORT CRITERIAS
- CREATE A POOL OF QUALITY PLAYERS ACROSS ALL AGE CATEGORIES & MAKE RECOMMENDATIONS FOR COMPETITIVE SCHEDULES
- TRAIN & GROOM THAI COACHES COMING OUT OF (LTAT ‘LEVEL 1’) DURING HIS VISITS TO REGIONAL CENTERS

EXECUTION – “AIM 2020”



- ELITE EXPERTS RESPONSIBILITIES

- REPORTS TO THE LTAT ON A MONTHLY / QUARTERLY BASIS ON THE PROGRESS OF PROJECT
- BUILDS A 3 YEAR PROGRESSIVE PLAYERS PATHWAY PUTTING TOGETHER HIS RECOMMENDATIONS FOR INDIVIDUAL PLAYER
- HELP OUT THE LTAT WHEN EVER REQUESTED, TO ASSIST IN GIVING APPROPRIATE RECOMMENDATIONS FOR DEVELOPMENT PROGRAMS.
- ANY OTHER RESPONSIBILITY WHICH MAY BE ASSIGNED TO THE EXPERT WITH IN THE AMBIT AND SCOPE OF THE POSITION ON OFFER.